royren

Yang Yang(Roy) Ren
Senior Product Designer
royrenyy@gmail.com
www.royren.com

Experience

Neogov, Senior Product Designer

El Segundo, CA
Aug 2019 - Present

Collaborate with cross-functional teams to identify problems, conduct researches, think strategies, propose solutions, and implement the products.

- Currently leading the design of the first-ever Mobile App of Neogov to serve 6000+ public sectors and millions of users.
- Led the design of Learning Management System product that helped increasing NPS score by 32, retention rate by 0.6%, and revenue growth by 22%.
- Led the design of Analytics Reporting product. Contributed to the Neogov Design System.

Spokeo, UIUX Designer

Pasadena, CA
Nov 2017 - June 2019

Improved the web and mobile app experiences. Dropped cancellation rate by 3% through the redesign of ultimate profile, email template, and cancellation flow.

High Res Hype Inc (Infiniti), UX Design Freelance

Santa Monica, CA
Aug 2017 - Sep 2017

Deliveried concept works include wireframes, user flows, and interfaces. It was used in Infiniti Q Inspiration concept car and displayed at the 2018 North American International Auto Show.

GO6D Inc, Product Design Freelance

Irvine, CA
Feb 2017 - May 2017

Led design on the 360-degree camera mobile app and contributed to the branding and package design. The camera and App launched and sold in the China and U.S market.

Basketball Heat, Designer & Co-founder

ShangHai, China
April 2015 - Dec 2015

Responsible for all facets included research, product strategy, marketing, and design. Collaborate with developers to deliver the App and reach 50k+ amateur players.

Education

ArtCenter College of Design

Pasadena, CA
2013 - 2017

Bachelor of Science, Product Design

Sponsored Projects: **Mattel**, **Nescafe**, **Designmatters**

Skills

Strengths

UX & UI Design, Concept Development, Product Analysis, User Research, User Testing, Collaboration, Critical Thinking

Software

Adobe Creative Suite, Abstract, Figma, Framer, Invision, Sketch, Principle, Unity, Zeplin

Language

English, Chinese (Mandarin)